



**NZ FOOD WASTE
CHAMPIONS 12.3**



Clockwise: Prime Minister Jacinda Ardern speaking at the Kai Commitment launch, NZFWC12.3 Executive Director Kaitlin Dawson presenting at Eat NZ Hui, Prime Minister's Chief Science Advisor presenting at University of Otago

Impact Report 2022

New Zealand Food Waste Champions 12.3 Trust is a national and independent charitable trust





OUR VISION




He taonga te kai – An Aotearoa New Zealand where food is valued, not wasted

OUR MISSION

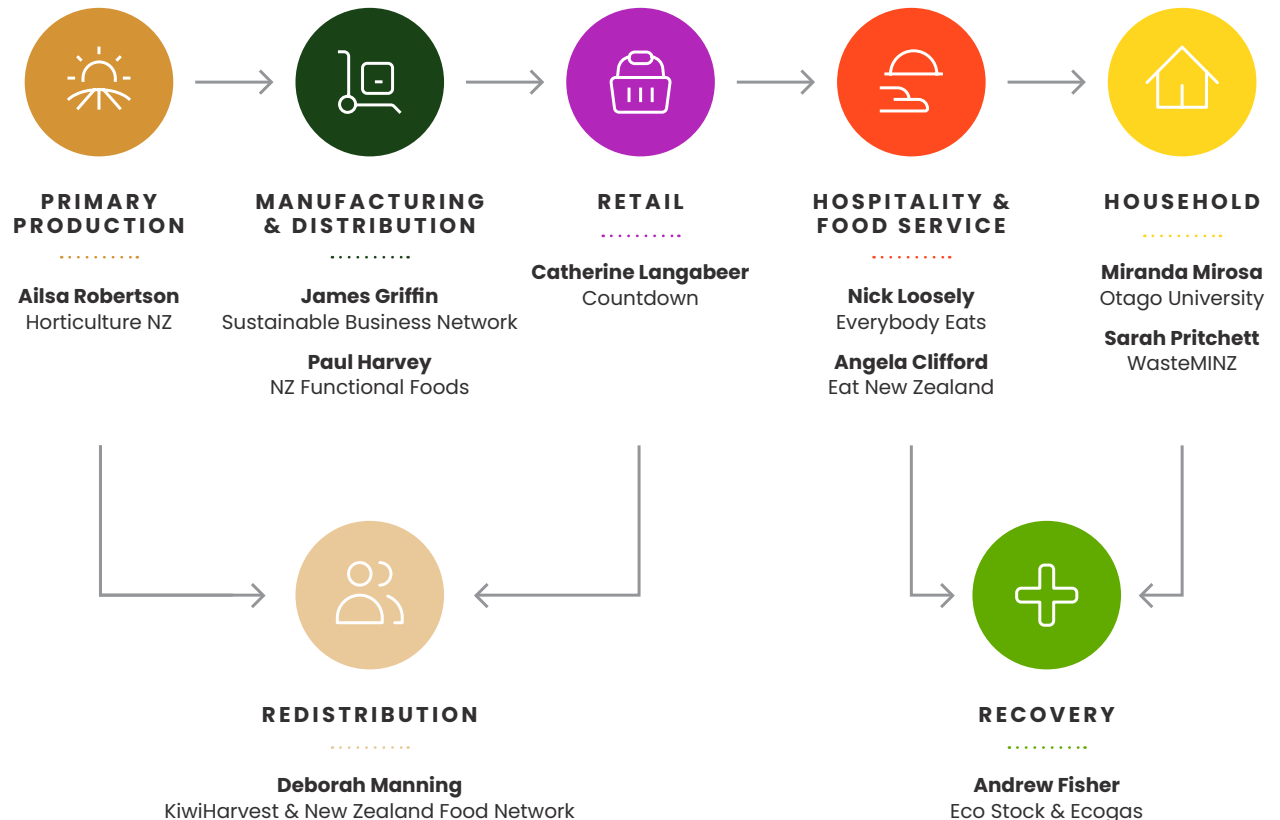
To accelerate progress towards achieving SDG Target 12.3 in Aotearoa New Zealand and halving food waste by 2030

We're working to achieve these goals for Aotearoa New Zealand:

Since March 2020

-  **COMPLETED**
Set a food waste **definition**
-  **IN PROGRESS**
Set a food waste **baseline**
-  **NEXT**
Set a food waste **reduction target and strategy**

Our Champions as part of the food supply chain



2022 ALUMNI

Kate Porter, Aotearoa Food Rescue Alliance (AFRA) – Redistribution
Susan Goodfellow, Leftfield Innovation – Primary Production



Our impact in Aotearoa New Zealand

Led **food waste definition consultation project**, definition to be set end Nov 2022

Key reference to the **Prime Minister's Chief Science Advisor's (PMSCA) food waste research report series**

Informed **national food waste baseline brief**

Emissions Reduction Plan identified **voluntary agreements as a key action**



Leadership in **National Food System dialogues**

Submitted on MfE's **Transforming Recycling Consultation**

Co-hosted **Dame Juliet Gerrard** with University of Otago for 'Envisaging an Aotearoa without food waste'

Supported Mana Kai's development of a **values-based food system framework** for Aotearoa



Co-delivered **National Food Waste Summit** with WasteMINZ

Media: Seven Sharp and The Panel RNZ interviews

Established **New Zealand Food Waste Champions 12.3 Charitable Trust** to provide more agency to educate, advocate and deliver projects



Our Champions' impact

This is a small snippet of some of the mahi of our Champions

DEBORAH MANNING

- Launched **Rabobank-KiwiHarvest Annual Food Waste Survey** on TVOne with Rabobank CEO Todd Charteris

ASSOCIATE PROFESSOR MIRANDA MIROSA

- Presented at **Dubai Expo 2020** (in February 2022), taking New Zealand to the global stage

JAMES GRIFFIN

- Sustainable Business Network launched the **Circular Economy Directory**

140

listers

300+

solutions



ANGELA CLIFFORD

- Organised **Eat New Zealand Hui**

250

attendees

CATHERINE LANGABEER

- Led **Countdown's trialling of zero food waste stores**, 'Using Food for Good', in Auckland

NICK LOOSLEY

- Established **WITHWILD**, a company that rescues wild ingredients, identifying a valuable food resource and protecting nature
- Debuted in a BurgerFuel burger using wild venison



ANDREW FISHER

- **Ecogas** launched New Zealand's first large scale food waste-to-energy and bio-fertiliser plant



Launched Kai Commitment with Prime Minister Rt. Hon Jacinda Ardern



Prime Minister Jacinda Ardern with trustees at the Kai Commitment launch

Kai Commitment is an agreement between leading food businesses to reduce food waste and related emissions across Aotearoa New Zealand's food value chain.

PRE-LAUNCH

11

key national stakeholder organisations engaged

120+

attendees in pre-launch information webinar

Developed Kai Commitment website and information documents

ON LAUNCH

6 Signatories

that are leading New Zealand businesses:
Countdown, Fonterra, Goodman Fielder, Silver Fern Farms, Foodstuffs and Nestlé

100

attendees at launch event

POST-LAUNCH

6

press articles

500+

users engaged

30+

social media shares

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THANK YOU TO OUR SUPPORTERS



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